**Cryptoverse: A Cryptocurrency Dashboard**

**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 10/03/2025 |
| Team ID | SWTID1741177424154353 |
| Project Name | Cryptocurrency dashboard |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face.



**Example:**



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| --- | --- | --- | --- | --- | --- |
| Problem Statement (PS) | I am (Customer) | I’m trying to | But | Because | Which makes me feel |
| PS-1 | A crypto investor | Track real-time cryptocurrency prices | Most platforms are complex or require logins | I need quick access to price updates without extra steps | Frustrated and discouraged from using the platform |
| PS-2 | A beginner in crypto | Understand market trends easily | The available dashboards are too technical | I need a simple, visually appealing interface to analyze data | Overwhelmed and unsure about making decisions |
| PS-3 | A day trader | Monitor price fluctuations and make quick decisions | The API data is slow or not updating in real-time | I need instant updates to react to market changes quickly | Anxious and unable to trade efficiently |
| PS-4 | A user tracking multiple coins | Compare different cryptocurrencies in one place | Most platforms focus on a few major coins | I want a customizable dashboard that lets me track my preferred assets | Limited and forced to use multiple apps |